

2024



HPC + AI WALL STREET

QC / HPC / BIG DATA / AI

SPONSORSHIP PROSPECTUS

22 years of delivering innovative thought leadership and providing world-class technology from industry pioneers for FinTech and Capital Markets. Showcasing the fastest, smartest systems on the planet for FinServ.

CONFERENCE & TRADE SHOW

September 17-18

601 Lexington Ave at 53rd Street
New York City



HPC + AI WALL STREET 2024

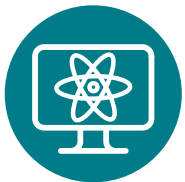
Strengthen your brand and competitive leadership position within the financial services community, get new leads and strategic business connections, and gain market share during these unpredictable times.

The worldwide HPC-AI market is continuing to expand, and will exceed \$60 billion by 2027, not including systems bought by hyperscale companies. AI has provided a new dynamic for scalable computing that is boosting the growth of the HPC-AI market worldwide, particularly in financial services, where “pure AI” projects unaffiliated with HPC accounted for 17% of HPC-AI spend.

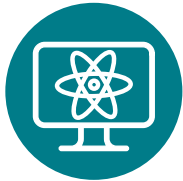
Our 2024 agenda will follow a two-day format with half-days on:

- **Quantum Computing**
- **High Performance Computing**
- **Data Management**
- **Artificial Intelligence**

See for yourself – [click here](#) for videos from 2022 and 2023.



2024 CONFERENCE THEMES



QUANTUM COMPUTING

“If you don’t move now, you won’t be able to catch up.” So said Marco Pistoia, Managing Director, Distinguished Engineer, Head of Global Technology Applied Research, Head of Quantum Computing at JPMorgan Chase, in his 2022 HPC + AI Wall Street keynote. Our 2024 QC sessions will feature analysts’ forecasts on the state of QC for FSI, keynotes from renowned QC practitioners, and a good hard look at how encryption will soon have to become QC-proof. You will leave with a narrative on the state of Quantum Computing and a roadmap-to-reality that you can deliver to your manager and colleagues.



HIGH PERFORMANCE COMPUTING

Top FSI organizations are prioritizing multi-cloud and multi-app strategies, AI integration, and real-time, at-scale applications of big data analytics to drive ever more elastic computing. Available solutions must accelerate, improve, and solidify an organization’s competitive position – whether it be quantitative, high-frequency trading, portfolio modeling, or broad econometric analysis. Faster compute capabilities directly correlates to competitive advantage. Come peek under the hood of the fastest systems on the planet for FinServ.



DATA MANAGEMENT

Any data problems? Let’s see: Automatic digitization of data, automatic generation of data, real-time data integration... Multiple data stores, data meshes, data fabrics... Data size, data location, data availability, data usability, data entry, data logging, data storage, data movement, data transmittal, data access, data updating, data sharing, data analysis, data analytics... (breathe)... Data governance, data privacy, data security... Data Management is the AI dealbreaker. Emerging best practices, such as data meshes and data fabrics, can help independent teams work in a more cohesive manner that respects today’s emerging data governance, privacy, and security requirements.



ARTIFICIAL INTELLIGENCE

Whether we’re striving for real-time analytics and monitoring, integrating and optimizing GenAI and other LLM technology, reaching for a digital-first, zero-ops mindset, decentralizing ML through federated learning, or optimizing the pricing of assets, risk evaluation and management, or fraud detection, AI has become an indispensable tool for Wall Street. Many firms still struggle, however, in finding hidden business value among unstructured data or managing the huge streams of ingested data, putting many AI projects in jeopardy.

LAST YEAR'S AGENDA (2023)

Tracks: ■ Quantum Computing ■ HPC ■ Data Management ■ Artificial Intelligence

Tuesday, September 26th Quantum Computing + HPC	
8:30-8:45	Welcome + Opening Remarks
8:45-9:00	Quantum Computing Overview: The State of QC in 2023
9:00-9:45	Quantum Computing Analyst Panel: One Year Later
9:45-10:30	QUANTUM KEYNOTE: The Time to Start Your Journey to Hybrid (Quantum+HPC) Computing is Now
10:30-11:00	Break + Exhibits
11:00-12:00	Ready and Willing: Quantum Computing Today and Tomorrow
12:00-12:15	High Performance Computing Overview: The State of HPC in 2023
12:15-1:00	Lunch + HPC KEYNOTE: Optimizing HPC to Your FSI Workloads with AI
1:00-2:00	HPC + AI Resources in the Great GPU Squeeze
2:00-3:00	Break + Exhibits + 4 Lightning Presentations
3:00-4:00	Legendary HPC Pioneers From Citigroup, Goldman Sachs, JPMorgan Chase, and Morgan Stanley Share Past Experiences and Provide Future Insights for HPC, AI, Big Data, and Cloud
4:00-5:00	Beating the Markets with HPC + AI Convergence: Generating Alpha and Excess Returns with Alternative Data
5:00-6:00	Vendor Showdown with Intersect360 Research
6:00-7:30	Cocktail Reception

Wednesday, September 27th Data Management + AI	
8:45-9:00	Data Management Overview: The State of Big Data in 2023
9:00-9:45	The Data Management Challenges with Generative AI
9:45-10:30	DATA MANAGEMENT KEYNOTE: Unify and Automate Data Across Any Storage, Any Data Center, Any Cloud, Anywhere
10:30-11:00	Break + Exhibits
11:00-12:00	AI/ML in the Cloud: Data Management, Ops Stack, and Ecosystem Tooling
12:00-12:15	Artificial Intelligence Overview: The State of AI in 2023
12:15-1:00	Lunch + AI KEYNOTE: What Is An AI Factory?
1:00-2:00	Monitoring ML Models in a Financially Regulated Environment
2:00-3:00	Break + Exhibits + 4 Lightning Presentations
3:00-4:00	From Open Source to Third Party: Capturing the Early Potential of Generative AI for FinServ
4:00-5:00	CLOSING KEYNOTE: Responsible AI: Building Value While Managing Risks and Regulation
5:00-6:00	Analyst Crossfire with Intersect360 Research
6:00-6:15	Closing Remarks + Raffle Drawing

Vendor Showdown: Four vendors compete for the audience vote on whose technology will make the most impact on the FinServ market.

Analyst Crossfire: A fast-moving, spontaneous, analyst-led conversation among vendors on the most provocative FinServ topics of the day.

WHY FSI PROFESSIONALS ATTEND?

Where Innovators Meet

Stay current on the latest advances in banking and FinTech innovations and become more data- and AI-savvy in this rapidly changing environment. Get an intimate and in-depth look at banking and FinTech innovation from the most forward-thinking technology leadership Wall Street has to offer.

LEARN

- Discover the latest on today's hot topics: Quantum Computing, HPC, Data Management, and AI
- Learn the latest techniques on integrating GPT from LLM experts
- Uncover FinServ advanced practices by examining tech innovation use cases
- Peek under the hood of the fastest systems and AI technology on the planet for Financial Services

MEET

- Meet FinServ peers – from the C Suite to the Data Center
- Discuss the latest FinTech innovations with technology futurists, influencers, users, and solution providers
- Get 1:1 time with integrators and technology vendors specializing in FinServ to discuss solutions

STRATEGIZE

- Get a panoramic view of the technology innovation and adoption landscape to define your AI and quantum implementation strategies
- Stay competitive by taking advantage of the convergence of Big Data, HPC, AI, and Quantum Computing
- Explore plans and progress toward new governance models, privacy protections, and data-sharing rules needed in the world of multi-cloud HPC, AI, and QC



WHY SPONSOR?

Where Solutions Providers Connect with Customers

The multibillion-dollar HPC + AI market is growing, and FinTech spending increased in 2020 to stay current on the latest advances in HPC and analytics. The expected 5-year CAGR between 2018–2022 is almost 30% for High Performance Data Analytics and AI, with the coming three years seeing a spike.

Advanced analytics and computing solutions are meeting the needs of digitally savvy consumers and “always connected” consumer and business subscribers. HPC is driving the R&D advances for next-gen customer engagements and experiences. As AI continues to mature, it is now positioned to grow faster than other technology markets.



REACH

- Reach a very highly-qualified FinTech and FinServ audience
- Showcase how your high performance solution drives innovations in banking, FinTech, and the overall global financial industry
- Speak with all stakeholders involved in strategy, acquisition, and implementation of FinTech solutions



CONNECT

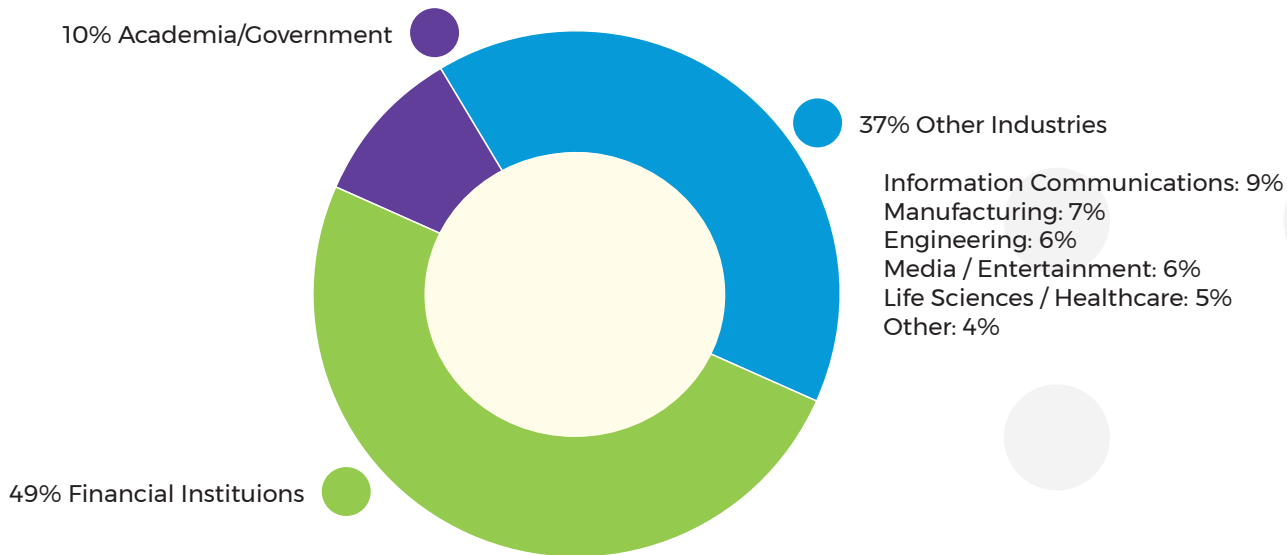
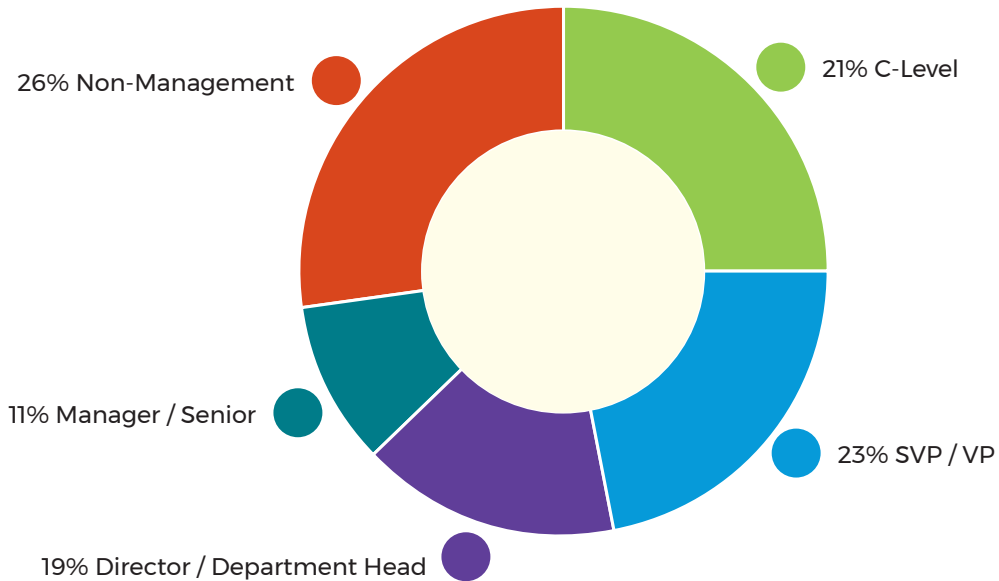
- Network with peers, partners, and customers in small groups and individually
- Find opportunities to partner with other multi-technology / multi-cloud / multi-app vendors on FinServ-specific solutions



INFLUENCE

- Be recognized as a FinTech leader. Position yourself as the expert solutions provider they're all coming to learn from and partner with
- Help shape the over-arching industry definitions of the terms we all use (HPC, AI, ML, QC)

WHO ATTENDS?



SELECTION OF SPONSORS AND PARTNERS

accenture

AIG

AMD

ARISTA

BDO DIGITAL

Bloomberg

Capital One

CDW PEOPLE WHO GET IT

CISCO

CORNELIS NETWORKS

CREDIT SUISSE

ddn

DELL Technologies

GIG A IO

Google Cloud

HAMMERSPACE DATA IN MOTION

Hewlett Packard Enterprise

IBM

intel

IONQ

JPMorganChase

Lenovo

MemVerge

Micron

Nasdaq

NetApp

nVIDIA

panasas

PENGUIN SOLUTIONS

PURE STORAGE

quantexta

Quantum

Qumulo

Red Hat

RStor

run: ai

SAMSUNG

SMITH BARNEY

SNIA Advancing storage & information technology

SPECTRA

STARFISH METADATA and RULES for FILES and OBJECTS

SUPERMICR

Sylabs.io

TD Securities

VAST

VERNE GLOBAL

vmware

WSTA WALL STREET TECHNOLOGY ASSOCIATION

WEKA

WOMEN IN DERIVATIVES

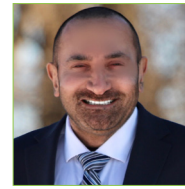
SELECTION OF SPEAKERS



Jay Boisseau
CEO, Vizias, and former HPC & AI Technology Strategist, **Dell Technologies**



Robert Hormuth
Corporate Vice President, Architecture and Strategy of the Data Center Solutions Group, **AMD**



Marco Pistoia, PhD
Managing Director, Distinguished Engineer, Head of Research & Engineering, Head of Quantum Technology, **JPMorgan Chase**



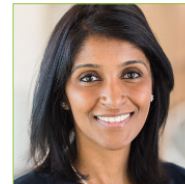
Bob Sorensen
Senior Vice President of Research, Chief Analyst for Quantum Computing, **Hyperion Research**



Sagar Gaikwad
Director, Machine Learning Platforms **Capital One**



Monica Livingston
Senior Director, Artificial Intelligence and Graphics, **Intel**



Aparna Prabhakar
Vice President Quantum Partner & Alliances, **IBM**



Harvey Stein
Senior Vice President, Research Analytics and Methodology, **Two Sigma Labs**



Arti Garg, PhD
AI Chief Strategist, Head of Advanced AI Solutions & Technologies, **HPE**



Ty Panagoplos
CEO and Founder, ParkWest Advisors, and former EVP & CIO Transformation, Santander US and CTO/Executive Director, **JPMorgan Chase Grid**



J Ram
Co-Founder, Concourse Labs, and former Managing Director, Goldman Sachs Grid and CTO/ Executive Director, **Morgan Stanley Grid**



Dino Vitale
Distinguished Engineer, Infrastructure Technology Solutions Cloud Engineering Team, **TD Bank Group**



Traci Gusher
Americas Data and Analytics Leader, **Ernst & Young**



Christopher Parisien, PhD
Senior Manager of Applied Research, **NVIDIA Guardrail**



Prabhu Ramamoorthy
CFA, FRM, CAIA, Global Partner Success Manager, **NVIDIA**



Dr. Heather West
Research Manager, Infrastructure Systems, Platforms, and Technologies, **IDC**

SELECTION OF RECENT ATTENDEES

Bank Of America: Senior Technology Manager

Barclays: Global Head of Engineering

Bedouin Financial: Managing Director

Bishop Capital Management: Portfolio Manager

Bloomberg: Senior Software Engineer

Bank of New York Mellon: Storage & Compute Engineering Product Manager

Beigelman Risk Advisors: Managing Partner

BNP Paribas: IT Director

Capital Cities/ABC: Director IT

Capital Market Leaders Group: Managing Partner

Choate & Seletski: Managing Partner

Citigroup: Vice President IT

Credit Suisse: Director of High Performance Hosting Services

D. E. Shaw & Co.: Senior Vice President

Deloitte: Consultant

Deutsche Bank: Innovation Lead for AI & ML

DSNY: Senior Director

ExpressPayments: CEO

FICO: Senior Director Product Management

Fidelis: Developer

Gama Global Capital: Senior Vice President

Ghoul Capital: Project Manager

Global Liquid Markets: Senior Developer

Global Market Hong Kong: Director of Technology

Goldman Sachs: Vice President

GMX Resources: Manager

GXZ Capital Investment: Managing Director

HSBC: Vice President Head of HPC/Middleware

Hudson River Trading: Schedule Lead

iCross Fund: Director

Invesco: Analyst

JPMorgan Chase: CRO - ANZ

JP Morgan Chase: Managing Director - Head of Global Technology Applied Research

Lexington Capital Management: CIO

LFCI: Executive Vice President

M3 Capital: Chief Global Analyst

Marathon Asset Management: CTO

Millennium: Vice President

Morgan Capital: Chief Investment Officer

Morgan Stanley: Executive Director

Munich Group: Manager

NY Metro InfraGard: Director

Principles of Prediction: Founding Director

S&P: Director, Cloud Architecture

Stem Lending: Founder and CEO

Squarepoint Capital: Head of Enterprise Platforms

TD Bank: Senior Engineering Manager

Two Sigma: SVP, Execution Engineering

Vanguard: Head of Emerging Technology Research

UBS: Director IT

Union Bank: Director

Wingate Capital Management: CIO

Wells Fargo: Director

YA Capital: CIO



WHO'S IN THE ROOM?



AMERICAN BANKER



BEDOUIN FINANCIAL



Blackstone

Bloomberg



DE Shaw & Co

Deloitte



Goldman Sachs

Hartree



Jefferies

J.P.Morgan



millennium



Morgan Stanley



Oaklins



S&P Global



SELCOUTH

SEQUOIA



Vanguard



NEW PROMOTIONAL EFFORTS

PROGRAMMATIC ADVERTISING CAMPAIGN

Display ads on the websites our demographic audience visits and pre-roll on the YouTube videos they watch in order to keep informed on the latest trends in FinTech and Capital Markets.

SOCIAL MEDIA CAMPAIGN

A conversation across LinkedIn and Twitter to create buzz about the event through video clips, speaker soundbytes, and a steady release of “what’s new” event information.

TCI MEDIA COMMUNITY

Outreach to the mailing lists of *HPCwire*, *Alwire*, *BigDATAwire*, and *QCwire* – some 100,000+ prospects who already opt in for news about HPC, AI, data management, and quantum computing.

ADVISORY BOARD COMMUNITY & PARTNERS

Outreach to the 48,000 members of our Advisory Board Members’ organizations, including Women in Derivatives (WIND), CTO Clubs nationwide, SNIA, and the Wall Street Technology Association. Outreach to the 5,000-person CXL Forum mailing list.

ENGAGING CAMPAIGNS

HPC + AI WALL STREET SEPTEMBER 26-27 | 8:30 AM – 6:00 PM | NYC
QUANTUM COMPUTING HPC DATA MANAGEMENT AI CXL
QC / HPC / BD / AI / CXL

Our panel of analysts will provide a report on the state of QC that you can take back to peers and leadership (PPT decks included). **2022**

HPC + AI WALL STREET **73%** Decision Makers
QC / HPC / BD / AI / CXL

What can be accomplished with a **billion, billion** Ops per SECOND?

HPCAI_2020 @HPC... • Just n...
The future of #FinTech is so bright you better wear shades! 😎 See you in NYC September 26-27. Register for #HPCAI2023 at: <http://hpcaiwallstreet.com> #hpc #artificialintelligence #quantumcomputing #CXL #techconference

HPC + AI Wall Street Just now
Chomping at the qubit for the return of HPC + AI Wall Street? Relive the excitement and watch What Went Down in 2022 by visiting: <http://hpcaiwallstreet.com> #FinTech #FinServ #hpc #artificialintelligence #quantumcomputing #techconference

HPCAI_2020 @HPC... • Just n...
Excited to attend #HPCAI2023 but need a little help persuading your employer? We've got your back! Our customizable justification letter is available for download at: <http://hpcaiwallstreet.com> #FinTech #FinServ #hpc #artificialintelligence #quantumcomputing #CXL #techconference

HPC + AI Wall Street Just now
From enhanced fraud detection to operational efficiency, learn how AI is revolutionizing the landscape of FinServ at HPC + AI Wall Street 2023. Visit <http://hpcaiwallstreet.com> for more info.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP PACKAGE (4 SLOTS): \$50K

- Conference Advisor position: Participate as Advisory Board member to provide input on overall conference program
- 45-minute keynote slot during breakfast or lunch
- Edited video of keynote
- 6' table in premium exhibitor area location
- Premier branding throughout event and promotions
- Guaranteed 250 registrant leads

GOLD SPONSORSHIP PACKAGE (8 SLOTS): \$20K

- 15-minute lightning talk in exhibit area
- Edited video of lightning talk
- Eligible to participate on conference panels
- 6' table in prime exhibitor area location
- Branding throughout event and promotions
- Guaranteed 150 registrant leads

SILVER SPONSORSHIP PACKAGE (6 SLOTS): \$10K

- 5-minute SME "short take" video on topic of your choice, promoted through email and website.
- 6' table in exhibitor area or outside of conference room
- Signage at coffee stations
- Dedicated email blast to HPC + AI Wall Street Mailing List (5K+ names)
- Inclusion in website and printed show guide
- Guaranteed 100 registrant leads

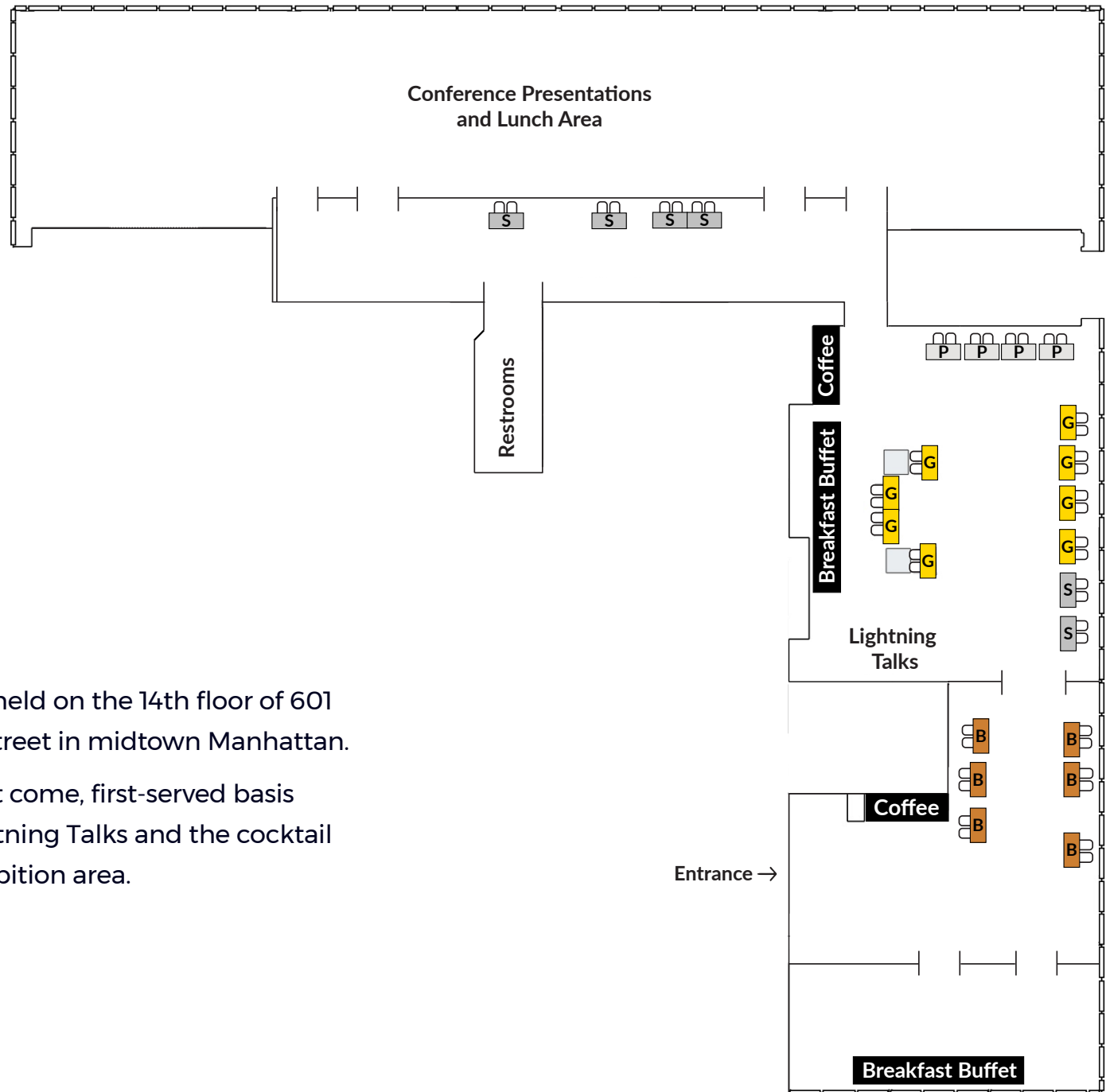
BRONZE SPONSORSHIP PACKAGE (6 SLOTS): \$5K

- 6' table in entrance to exhibitor area
- Inclusion in website and printed show guide
- Guaranteed 50 registrant leads

OPTIONAL ADD-ONS

- Vendor Showdown Participation (4 slots): \$5K
- Analyst Crossfire Participation (4 slots): \$5K
- Booth Video: \$2,500
- Bespoke VIP dinner: upon request

2024 FLOOR PLAN



P = Platinum Sponsor

G = Gold Sponsors

S = Silver Sponsors

B = Bronze Sponsors

HPC + AI Wall Street will be held on the 14th floor of 601 Lexington Avenue, at 53rd Street in midtown Manhattan.

Tables are assigned on a first come, first-served basis based on sponsor level. Lightning Talks and the cocktail hour will be held in the exhibition area.

2024

JOIN US

You don't want to miss HPC + AI Wall Street this year! Strengthen your brand and innovation leadership position within the financial services community, get new leads and strategic business connections, and gain market share during these unpredictable times.

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FOR MORE INFORMATION

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