

2022



## SPONSORSHIP PROSPECTUS

20 years of delivering  
innovative thought leadership  
and providing world-class  
technology from industry pioneers  
for FinTech and Capital Markets.  
Showcasing the fastest systems on  
the planet for FinServ.

**CONFERENCE & TRADE SHOW**  
**September 20-21, 2022**  
**Intercontinental Times Square**  
**New York City**





# HPC + AI WALL STREET EVENT SERIES

Strengthen your brand and competitive leadership position within the financial services community, get new leads and strategic business connections, and gain market share during these unpredictable times.

In 2022 HPC + AI Wall Street is presenting individual, high-impact sessions showcasing Financial Services innovators and visionaries.

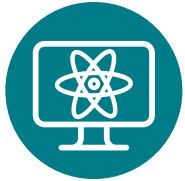
The global market size of High Performance Computing (HPC) was valued at \$34.62 billion in 2017, and is expected to expand at a Compound Annual Growth Rate (CAGR) of 7.2% through 2025. The global enterprise AI market was valued at \$4.68 billion in 2018, and is projected to reach \$53.06 billion by 2026, with a CAGR of 35.4% between 2019 and 2026.

**In 2022 we've expanded our agenda to a two-day format with half-days on Quantum Computing, HPC, Data Management, and AI.**

Showcasing the fastest systems on the planet for FinServ.



# 2022 CONFERENCE THEMES



## QUANTUM COMPUTING

Whether we're deploying Quantum Computing behind already successful algorithms or further empowering and accelerating uses of AI, FinTech's present delivery of quantum system innovations is having the greatest impact across the Financial Services Industry. This year, in the financial vertical, top companies' operating priorities show increased focus on quantum strategies. C-levels are requiring business and technology leadership teams to be briefed on quantum developments, so these quantum sessions are a must!



## HIGH PERFORMANCE COMPUTING

Today's top companies are prioritizing multi-cloud and multi-app strategies, AI (ML) integration, and real-time, at-scale applications of big data analytics to drive even more elastic computing. Available solutions must accelerate, improve, and solidify the company's competitive position, whether it be quantitative, high-frequency trading, portfolio modeling, or broad econometric analysis. You will not want to miss these discussions — come peek under the hood of the fastest systems on the planet for FinServ.



## DATA MANAGEMENT

Any data problems? Let's see: Automatic digitization of data, automatic generation of data, real-time data integration... Multiple data stores, data meshes, data fabrics... Data size, data location, data availability, data usability, data entry, data logging, data storage, data movement, data transmittal, data access, data updating, data sharing, data analysis, data analytics... (breathe)... Data governance, data privacy, data security... Data Management is the AI dealbreaker.



## ARTIFICIAL INTELLIGENCE

Whether we're striving for real-time analytics and monitoring, reaching for digital-first, zero-ops mindset, decentralizing ML through federated learning, or optimizing the pricing of assets, risk evaluation and management, or fraud detection, AI has become an indispensable tool for Wall Street. Many firms still struggle, however, in finding hidden business value among unstructured data or managing the huge streams of ingested data, putting many AI projects in jeopardy. Emerging best practices, such as data meshes and data fabrics, can help independent teams work in a more cohesive manner that respects today's emerging data governance, privacy, and security requirements.

# SCHEDULE OF EVENTS

## Tuesday, September 20 : Quantum Computing + HPC

8:30-8:45	Welcome / Opening Remarks HPC + AI Wall Street Analyst Overview
8:45-9:45	Breakfast Analysts Panel: When Will We See Quantum Computing in Financial Services?
9:45-10:30	Quantum Keynote (Platinum sponsor)
10:30-11:00	Break + Exhibits
11:00-12:00	Who's Investing in Quantum and How Much?
12:00-1:00:	Rewriting Security Protocols for Quantum
1:00-2:00	Lunch + HPC Keynote (Platinum sponsor)
2:00-3:00	Break + Exhibits + 4 Lightning Presentations (Gold sponsors)
3:00-4:00	Accelerators for FinServ: What's Available and Which One is Right for Your Workload?
4:00-5:00	Edge to Cloud to FinServ
5:00-6:00	Vendor Showdown with Intersect360 Research
6:00-7:30	Cocktail Reception

## Wednesday, September 21 : Data Management + AI

8:30-9:45:	Breakfast Panel: Data Management topic
9:45-10:30:	Data Management Keynote (Platinum sponsor)
10:30-11:00:	Break + Exhibits
11:00-12:00:	Data Management/Data Fabric: Guidelines and Regs
12:00-1:00:	What's Working for Tagging, Curating, Labeling, and Staging Your Data
1:00-2:00:	Lunch + AI Keynote (Platinum sponsor)
2:00-3:00:	Break + Exhibits + 4 Lightning Presentations (Gold sponsors)
3:00-4:00:	Self-architected Tools for AI
4:00-5:00:	Must-dos for Building Your Algorithms and AI Models
5:00-6:00:	Smackdown! with Intersect360 Research

# WHY ATTEND?

## Where Innovators Meet

Stay current on the latest advances in banking and FinTech innovations and become more data- and AI-savvy in this rapidly changing environment. Get an intimate and in-depth look at banking and FinTech innovation from the most forward-thinking technology leadership Wall Street has to offer.

### LEARN

- Learn the latest on today's hot topics: Quantum Computing, HPC, Data Management, and AI
- Uncover FinServ advanced practices by examining tech innovation use cases
- Peek under the hood of the fastest systems and AI technology on the planet for Financial Services

### MEET

- Meet FinServ peers — from the C Suite to the Data Center
- Discuss the latest FinTech innovations with technology futurists, influencers, users, and solution providers
- Get 1:1 time with integrators and technology vendors specializing in FinServ to discuss solutions

### STRATEGIZE

- Get a panoramic view of the technology innovation and adoption landscape to define your AI and quantum implementation strategies
- Stay competitive by taking advantage of the convergence of Big Data, HPC, AI, and Quantum Computing
- Explore plans and progress toward new governance models, privacy protections, and data-sharing rules needed in the world of multi-cloud HPC, AI, and QC



# WHY SPONSOR?

## Where Solutions Providers Connect with Customers

The multibillion-dollar HPC + AI market is growing, and FinTech spending will increase in 2020 to stay current on the latest advances in HPC and analytics. The expected 5-year CAGR between 2018–2022 is almost 30% for High Performance Data Analytics and AI, with the coming three years seeing a spike.

Advanced analytics and computing solutions are meeting the needs of digitally savvy consumers and “always connected” consumer and business subscribers. HPC is driving the R&D advances for next-gen customer engagements and experiences. As AI continues to mature, it is now positioned to grow faster than other technology markets.

### REACH

- Reach a very highly-qualified FinTech and FinServ audience
- Showcase how your high performance solution drives innovations in banking, FinTech, and the overall global financial industry
- Speak with all stakeholders involved in strategy, acquisition, and implementation of FinTech solutions

### CONNECT

- Network with peers, partners, and customers in small groups and individually
- Find opportunities to partner with other multi-technology / multi-cloud / multi-app vendors on FinServ-specific solutions

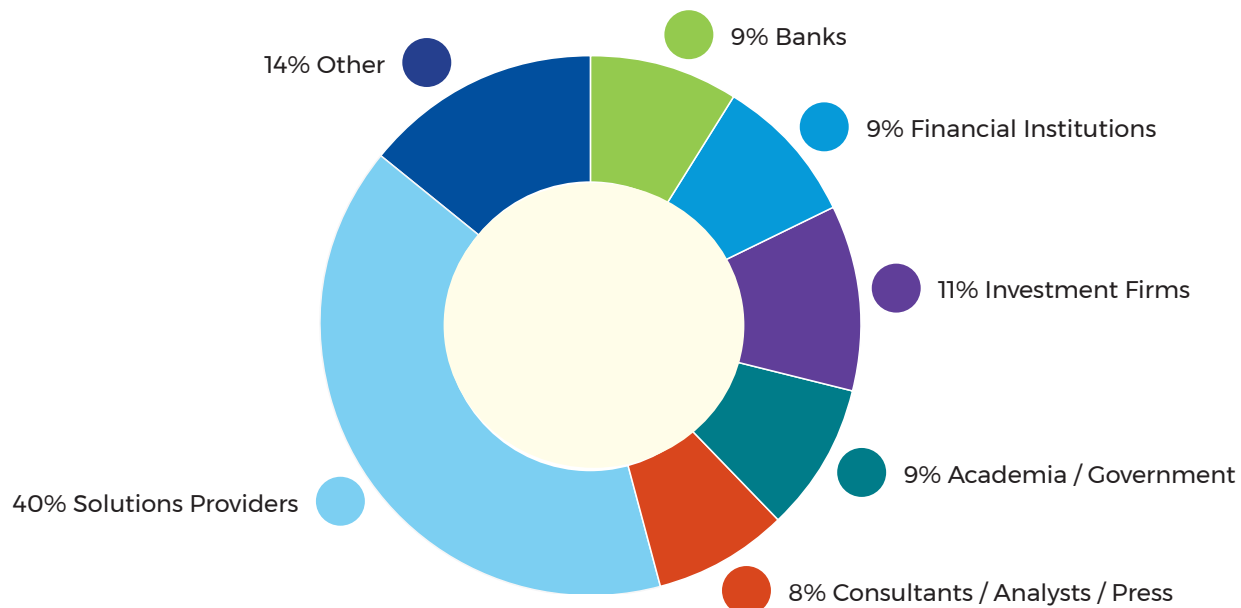
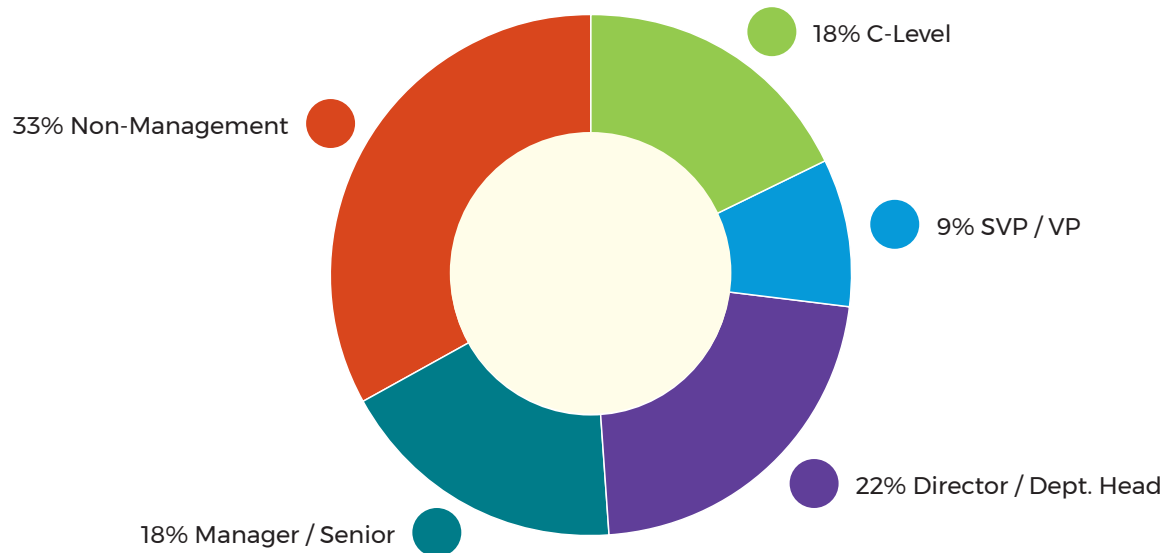
### INFLUENCE

- Be recognized as a FinTech leader. Position yourself as the expert solutions provider they're all coming to learn from and partner with
- Help shape the over-arching industry definitions of the terms we all use (HPC, AI, ML, QC)





## WHO ATTENDS?



**20** Hours of Content

**36** Speakers

**32** Sponsors and Exhibitors

**647** Attendees

**70%** Decision Makers

## SELECTION OF SPONSORS AND PARTNERS

accenture



AMD

@rchanan

ARISTA

Bloomberg



CREDIT SUISSE



DELL EMC



JPMorganChase



RStor

SAMSUNG



SMITH BARNEY



VERNE GLOBAL

vmware



WEKA.io





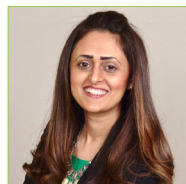
# SELECTION OF SPEAKERS



**Kristin Boggiano**  
Chair of Board/President  
Women in Derivatives (WIND)



**Darshak Gosalia**  
Technology Management  
Smith Barney



**Sunayna Tuteja**  
Head of Digital Assets & Blockchain  
TD Ameritrade



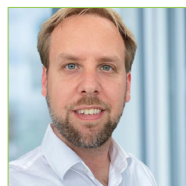
**Harvey Stein**  
Head of Quant Risk Analytics  
Bloomberg



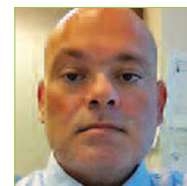
**Don Burr**  
Sr. Solutions Architect  
AIG



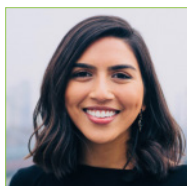
**Ritesh Jain**  
COO, Global Digital Technology  
HSBC



**Stefan Zohren**  
Deputy Director, Oxford-Man  
Institute of Quantitative Finance



**Dino Vitale**  
Big Data Cloud Engineering  
TD Bank



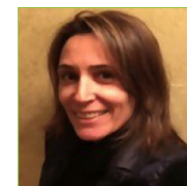
**Asha Daksha**  
Alpha Point



**Ankit Manoj Vasa**  
Data Specialist - Privacy Lead  
NASDAQ



**Tassos Sarbanes**  
Mathematician, Data Architect  
Credit Suisse



**Lori Wasserman**  
Managing Director  
Tellson Securities



**Sagar Gaikwad**  
Sr. Manager, Cloud Big Data  
Capital One



**Jason Mills**  
Former Executive Director  
JP Morgan Chase



**Andrew Paterson**  
HPC Product Owner  
ING



**Steve Yatko**  
Chairman and CEO  
Oktay Technology

# SELECTION OF RECENT ATTENDEES

Adams & Associés: Director

AMC: Systems Specialist

Amtech: Founder

AT&T: Principal Inventive Scientist

Bank Of America: Vice President

Barclays: Vice President

Beigelman Risk Advisors: Managing Partner

BNP Paribas: IT Manager

Brooklyn Plaza Medical Center: Director of Informatics

Cabinet D'expertise: Comptable Expert

Capital Cities/ABC: Director IT

Capital Market Leaders Group: Managing Partner

Choate & Seletski: Managing Partner

Citigroup: Senior Vice President

Citigroup: Director

Credit Suisse: Director of High Performance

Hosting Services

Credit Suisse: Vice President

DSNY: Senior Director

FICO: Senior Director Product Management

GE Healthcare: Senior Sales

Ghoul Capital: Project Manager

Global Liquid Markets: Senior Developer

Global Market Hong Kong: Director of Technology

GMX Resources: Manager

GXZ Capital Investment: Managing Director

Hartree Partners: Director

HSBC: Vice President Head of HPC/Middleware

iCross Fund: Director

Indi-Brazilian Associates: Executive Director

Invesco: Analyst

LFCl: Executive Vice President

M3 Capital: Chief Global Analyst

MIT Lincoln Laboratory Supercomputing Center:  
Laboratory Fellow & Head of Supercomputing Center

Moloney Securities: Financial Advisors

Money Master Now: Director

Munich Group: Manager

New York University: Systems Manager

NRL Wealth Creation Strategies: Financial Consultant

NY Metro InfraGard: Director

NYU Langone: Health Systems Architect

Principles of Prediction: Founding Director

Provident Worldwide: Principal & Co-Founder

QVC: Systems Architect

St. Joseph's College: CIS Coordinator

UBS: Director IT

Union Bank: Director

Veronis Suhler Stevenson: Account Executive

Wakefield Beasley & Associates: Analyst

Wells Fargo: Director

Willdan Energy Solutions: Project Manager





# PROMOTIONAL EFFORTS

## PROGRAMMATIC ADVERTISING CAMPAIGN

Display ads on the websites our demographic audience visits and pre-roll on the YouTube videos they watch in order to keep informed on the latest trends in FinTech and Capital Markets.

## SOCIAL MEDIA CAMPAIGN

A conversation across LinkedIn and Twitter to create buzz about the event through video clips, speaker soundbytes, and a steady release of “what’s new” event information.

## TABOR MEDIA COMMUNITY

Outreach to the mailing lists of HPCwire, EnterpriseAI, and Datanami — some 100,000+ prospects who already opt in for news about HPC and AI.

## ADVISORY BOARD COMMUNITY

Outreach to the 48,000 members of our Advisory Board Members’ organizations, including Women in Derivatives (WIND), CTO Clubs nationwide, SNIA, and the Wall Street Technology Association.





# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP PACKAGE (4 SLOTS): \$50K

- 45-minute presentation slot during breakfast or lunch
- Edited video of presentation
- Double-sized table (12') in premium foyer location
- Promotion of 2-page solutions piece to Financial Services audience
- Premier branding throughout event and promotions
- Guaranteed 500 FinServ leads

## GOLD SPONSORSHIP PACKAGE (8 SLOTS): \$20K

- 15-minute lightning talk in exhibit area
- Edited video of lighting talk
- 6' table in premium foyer location
- Branding throughout event and promotions
- Guaranteed 200 FinServ leads

## SILVER SPONSORSHIP PACKAGE (6 SLOTS): \$10K

- 6' table in large interior room near coffee station
- Signage at coffee stations
- Inclusion in website and printed show guide
- Guaranteed 100 FinServ leads

## BRONZE SPONSORSHIP PACKAGE (6 SLOTS): \$5K

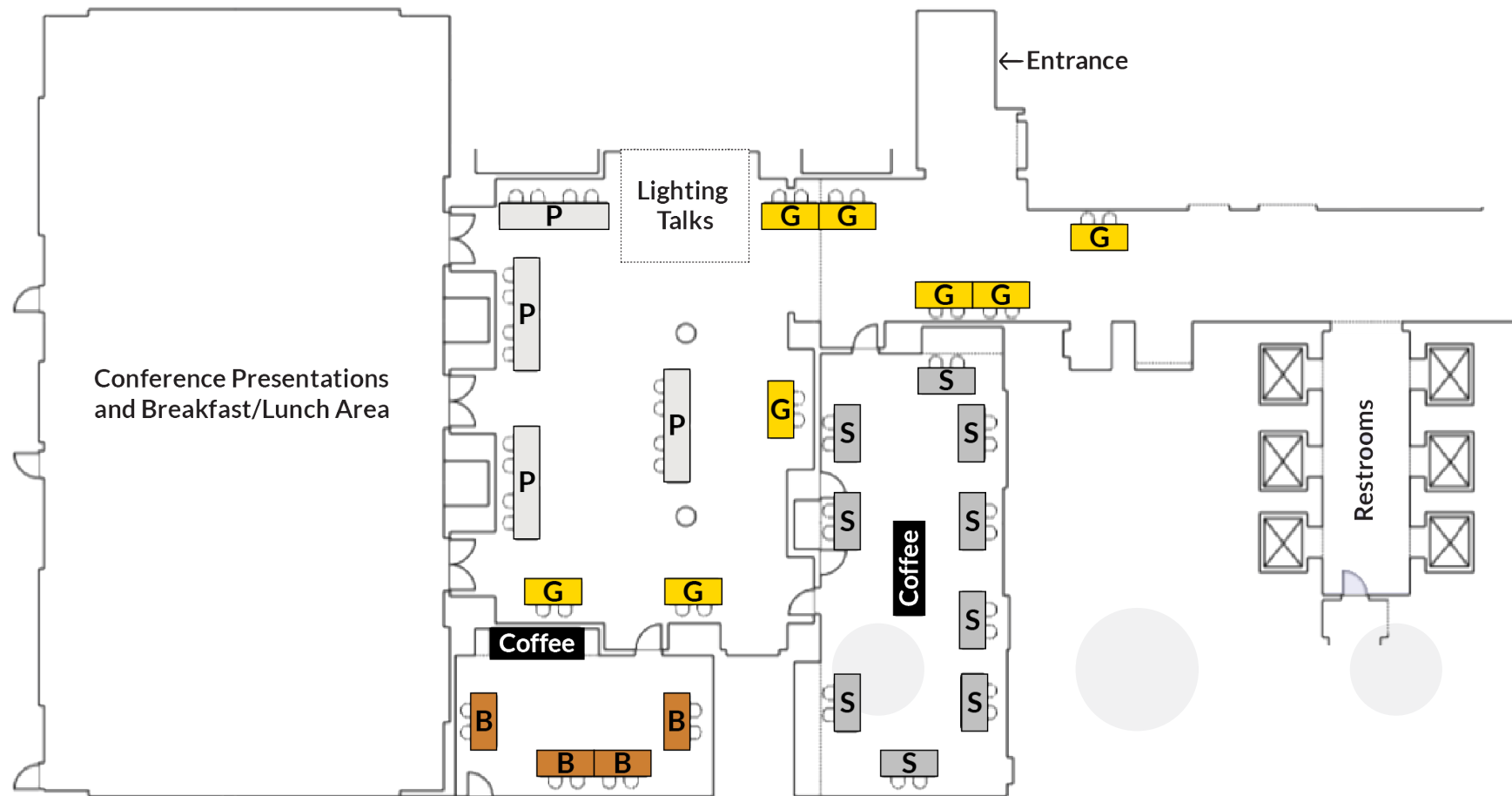
- 6' table in smaller interior room near coffee station
- Inclusion in website and printed show guide
- Guaranteed 50 FinServ leads

## OPTIONAL ADD-ONS

- Vendor Showdown Participation (4 slots): \$5K
- Booth Video: \$2,500
- Bespoke VIP dinner: upon request

# FLOOR PLAN

HPC + AI Wall Street 2022 will be held at the Intercontinental New York Times Square, in midtown Manhattan. Tables are assigned on a first come, first-served basis based on sponsor level. Lightning Talks and the cocktail hour will be held in the exhibition area.



**P = Platinum Sponsor (12-foot tables)**

**G = Gold Sponsors**

**S = Silver Sponsors**

**B = Bronze Sponsors**



2022

# JOIN US

With everyone's excitement for a return to live events, you don't want to miss HPC + AI Wall Street this year. Strengthen your brand and innovation leadership position within the financial services community, get new leads and strategic business connections, and gain market share during these unpredictable times.

## CONFERENCE & TRADE SHOW

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### FOR MORE INFORMATION

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[jeff@taborcommunications.com](mailto:jeff@taborcommunications.com)

