



SPONSORSHIP / EXHIBITOR PROSPECTUS

20 years of delivering innovative
thought leadership and showcasing
world-class technology from
industry pioneers for FinTech and
Financial Services markets.

TUESDAY, SEPTEMBER 15, 2020

10:00 am – 5:00 pm EDT

Global Virtual Event



THE GLOBAL IMPACT OF TECHNOLOGY ON THE FINANCIAL SERVICES INDUSTRY

The global market size of High Performance Computing (HPC) was valued at \$34.62 billion in 2017, and is expected to expand at a Compound Annual Growth Rate (CAGR) of 7.2% through 2025. The global enterprise AI market was valued at \$4.68 billion in 2018, and is projected to reach \$53.06 billion by 2026, with a CAGR of 35.4% between 2019 and 2026.

HPC + AI Wall Street is formulated to advance the understanding of market-ready innovations, enabling growth, new revenue streams, and competitive advantages.

This leading conference highlights successful use cases, showcasing thought leaders and driving next-generation advancements in Capital Markets.

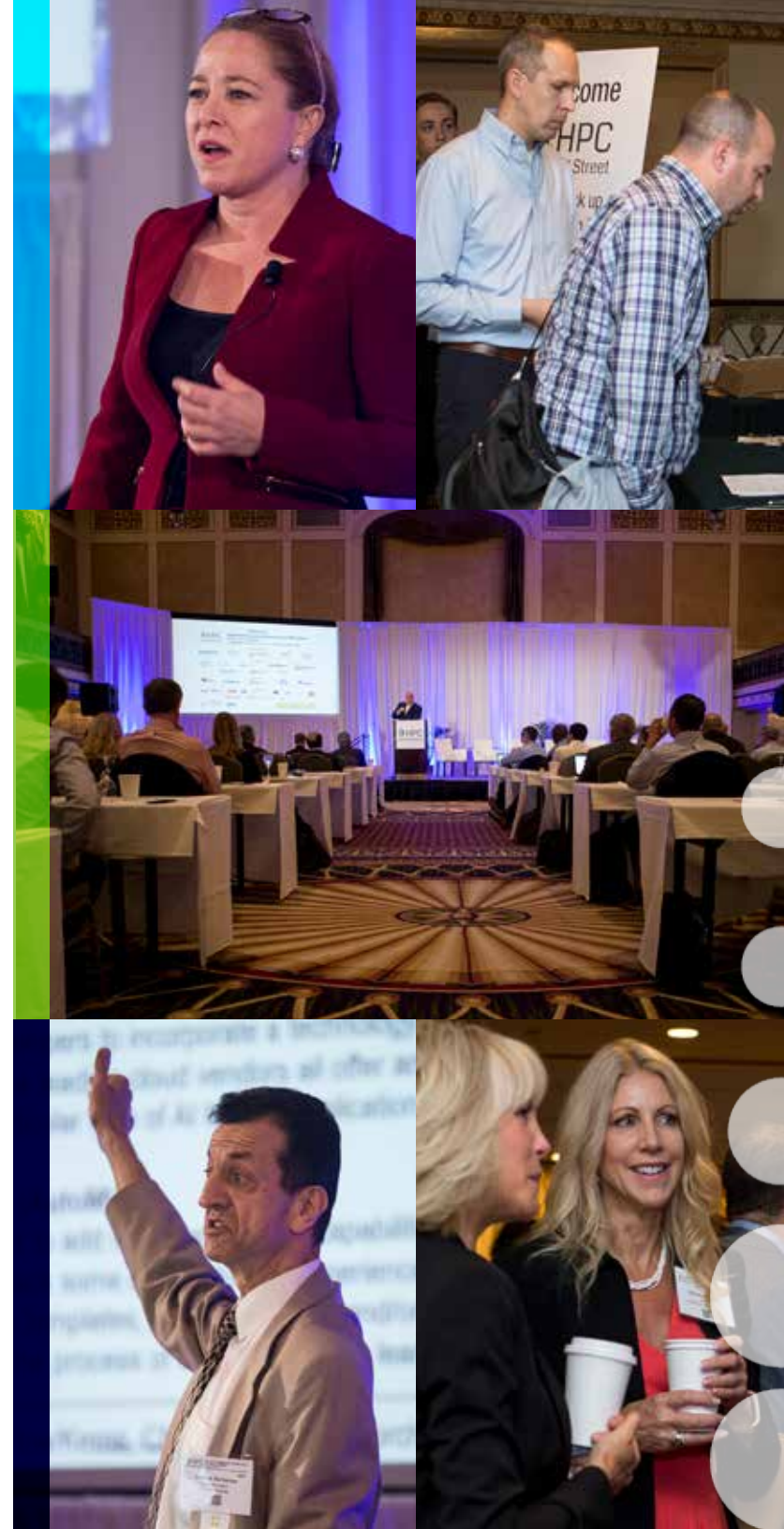


HPC + AI WALL STREET 2020

A strong presence at HPC + AI Wall Street 2020 will deliver new leads, strategic business connections, and the ability to gain market share in these unpredictable times.

HPC + AI Wall Street 2020 is an information-packed day of world-class Financial Services thought leaders in two tracks – Leadership and Development. Our virtual trade show of online exhibits and immersive collaborations provides interactive customer engagement opportunities.

Our virtual conference and online trade show deliver a unique opportunity for your customers to engage your thought leaders and your next-generation technology. Our conference appeals to attendees responsible for technology strategy and development, as well as front-line technical professionals supporting advanced-scale systems for Capital Markets.



2020 ADVISORY BOARD



Kristin Boggiano
Chair of the Board and President,
Women in Derivatives (WIND)



Tassos Sarbanes
Mathematician - Data Scientist -
Data Architect, *Credit Suisse AG*



Lori Wasserman
Managing Director, *Tellson Securities Inc*



Don Burr
Sr. Solutions Architect - Cloud
Technology - Global Consumer
Business IT, *AIG*



Ankit Manoj Vasa
Data Specialist - Privacy Lead
GDPR - Cyber Threat
Management, *Nasdaq*



Phyllis Lampell
Executive Director, *Wall Street Technology Association*



Darshak Gosalia
Technology Management



Steve Yatko
Chairman and CEO, *Oktay Technology*



Harvey Stein
Head of Quantitative Risk
Analytics Group, *Bloomberg*



Jason Mills
(Former) Executive Director,
JPMC



Scott Kaplan
Chairman and CEO,
JNK Securities



Arno Kolster
Principal & Co-Founder,
Providentia Worldwide



Sagar Gaikwad
Senior Manager - Cloud, Big Data &
Data Science Strategy, *Capital One*



Dino Vitale
Director of Cloud Big Data
Engineering, *TD Securities*



Richard Mark Soley, Ph.D.
Chairman and Chief Executive
Officer, *Object Management Group*



Ryan Quick
Principal, *Providentia Worldwide*

CONFERENCE TRACKS



ANALYTICS AND DATA | Exploring the Future in FinTech and Global Banking

To understand market differentiation and market advantage in Financial Services, it's important to understand baseline strategies for analytics and data consumption. Data-driven insights drive analytics strategy.



Leadership will explore concepts and practices in managing analytics growth opportunities, and management techniques that yield continuous insights into market trends.



Developers will examine the high-performance tools and advanced HPC and AI techniques that accelerate analytic insights, market growth, and customer sentiment.



INFRASTRUCTURE DEVELOPMENT | High Performance Infrastructures for High Performance Teams

Financial Services leaders must increase ROI/ROIC using strategic technology acquisitions to adopt hyperscale infrastructures and next-gen technology, while managing legacy applications and data gravity.



Leadership needs to understand high performance infrastructure management in the era of continuous application delivery and the key performance metrics to manage agility, scale, and customer service delivery.



Developers must access management techniques that drive containerization, data fabrics, and advanced scale hybrid infrastructures of on-premise, hybrid, and cloud-based application development.



SECURITY AND RISK | Transforming Barriers into Market Catalysts

Understanding risk management in a globalized economy means leveraging innovative strategies and techniques such as analytics insights and HPC to identify risks and transform them into opportunities.



Leadership will experience the demonstration of risk mitigation and management techniques designed to minimize digital risk during the era of digital transformation adoption.



Developers need to analyze advanced DevOps practices designed to address risk mitigation in application development and deployment.



INNOVATION IN A HIGHLY REGULATED ENVIRONMENT | Meeting the Demands of Digital Consumers

Disruptive technologies such as blockchain, IoT, and streaming analytics require a thorough understanding of regulatory oversight and regulatory mandates, to ensure they drive opportunities for Financial Services.



Leadership will explore strategies that enable the inclusion of policies, governance, and regulatory oversight as a feeder into the innovation cycle, driving digital transformation in global banking.



Developers need an understanding of the policies and governance practices that impact HPC and AI applications development in FinTech and global banking.

A VIRTUAL PLATFORM EXPERIENCE LIKE NO OTHER!

HPC + AI Wall Street 2020 is built on an easy-to-navigate and visually captivating platform that recreates the feel and functionality of a physical event.

From the lobby you can attend conference sessions in the Leadership or Developer auditoriums, enter the show floor to check out exhibition booths, or duck into attendee lounges to have some fun. Peer-to-peer networking is built into every aspect of the day.

Learn more on our [website](#), in the accompanying Virtual Platform PDF, or ask your sales rep for a Zoom demo.



WHY ATTEND?

Where Innovators Meet Virtually

Stay current on the latest advances in banking and FinTech innovations and become more data- and AI-savvy in this rapidly changing environment. Get an intimate and in-depth look at banking and FinTech innovation from the most forward-thinking technology leadership Wall Street has to offer.

LEARN

- Learn from 2 simultaneous tracks of education: Leadership/Governance and Technology Development
- Uncover FinServ advanced practices by examining tech innovation use cases
- Peek under the hood of the fastest systems and AI technology on the planet for Financial Services

MEET

- Meet FinServ peers — from the C Suite to the Data Center — in unique networking environments that bridge geographical gaps with virtual presence
- Discuss the latest FinTech innovations with thought leaders, users, and solution providers
- Get 1:1 time with integrators and HPC vendors specializing in FinServ to discuss solutions

STRATEGIZE

- Get a panoramic view of the technology adoption landscape to define your AI roadmap
- Stay competitive by taking advantage of the convergence of Big Data, HPC, and AI
- Explore new corporate roles and governance issues created by the movement toward AI



WHY EXHIBIT?

Where Solutions Providers Connect with Customers

The multibillion-dollar HPC + AI market is growing, and FinTech spending will increase in 2020 to stay current on the latest advances in HPC and analytics. The expected 5-year CAGR between 2018–2022 is almost 30% for High Performance Data Analytics and AI, with the coming three years seeing a spike.

Advanced analytics and computing solutions are meeting the needs of digitally-savvy consumers and “always connected” consumer and business subscribers. HPC is driving the R&D advances for next-gen customer engagements and experiences. As AI continues to mature, it is now positioned to grow faster than other technology markets.

REACH

- Reach two highly-qualified FinTech audiences: Leadership and Deployment
- Showcase how your high performance solution drives innovations in banking and FinTech
- Speak with all stakeholders involved in strategizing, acquiring, and implementing FinTech solutions

CONNECT

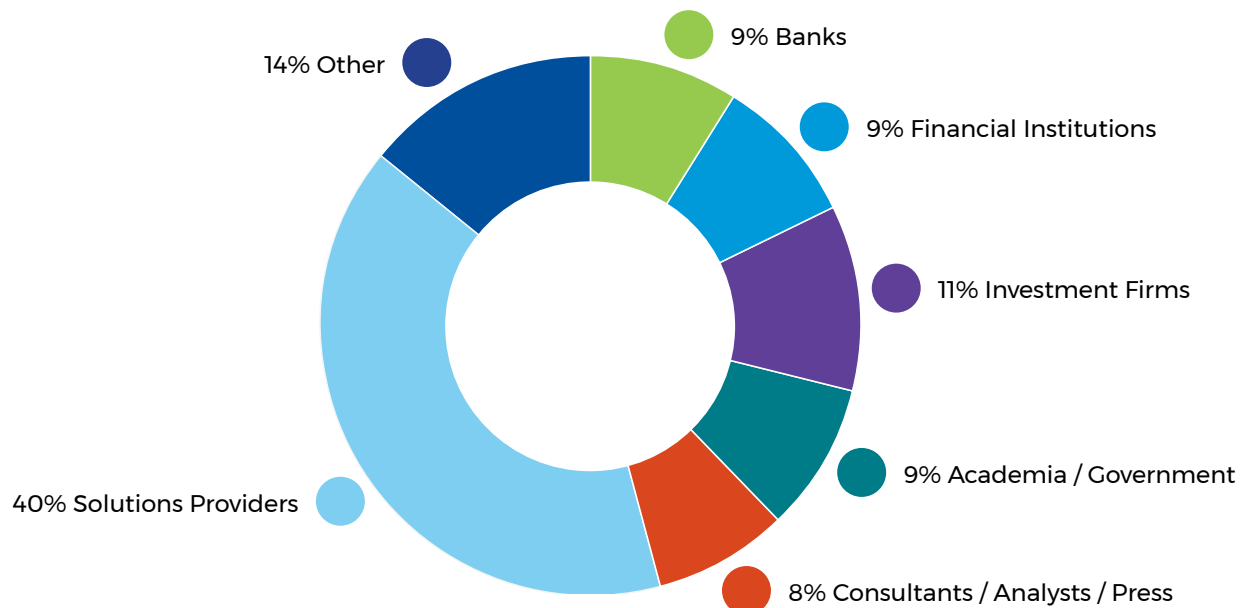
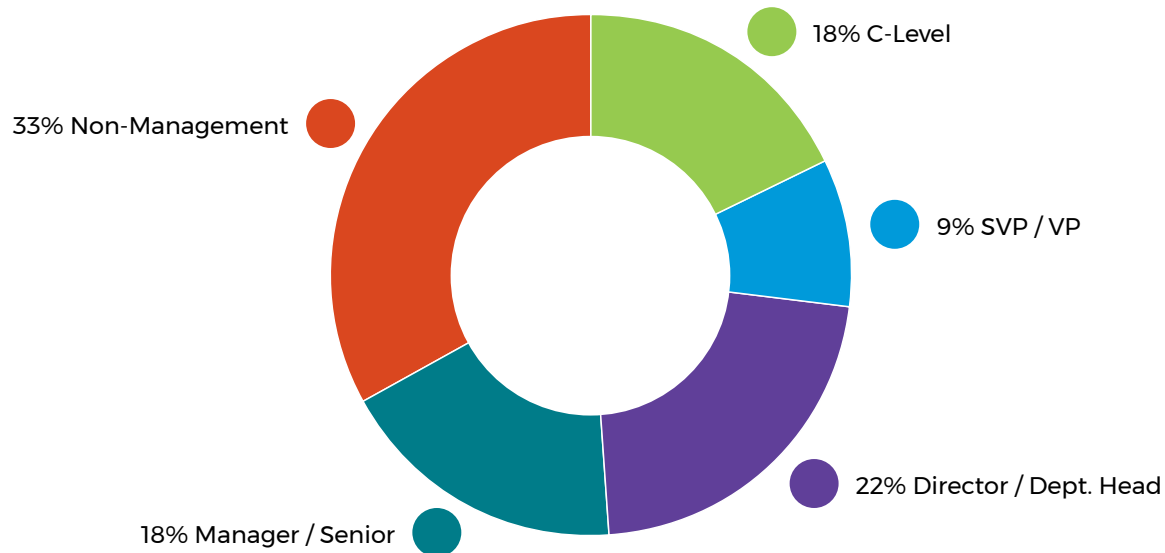
- Network with peers and partners in small groups and individually through unique environments
- Find opportunities to partner with other vendors on FinServ-specific solutions

INFLUENCE

- Be seen as a FinTech leader. Position yourself as the expert solutions provider they're all coming to see and learn from
- Help shape the shared industry definitions of the terms we all use (AI, ML, HPC)



WHO ATTENDS?



20 Hours of Content

12 Speakers

33 Sponsors and Exhibitors

647 Attendees

70% Decision Makers

SELECTION OF SPONSORS AND PARTNERS

accenture



AMD

@rchanan

ARISTA

Bloomberg



CREDIT SUISSE



DELL EMC



JPMorganChase



RStor

SAMSUNG



SMITH BARNEY



VERNE GLOBAL

vmware



WEKA.io



SELECTION OF SPEAKERS



Kristin Boggiano
Chair of Board/President
Women in Derivatives (WIND)



Darshak Gosalia
Technology Management
Smith Barney



Michael Oros
Executive Director
SNIA



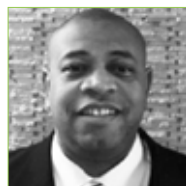
Harvey Stein
Head of Quant Risk Analytics
Bloomberg



Don Burr
Sr. Solutions Architect
AIG



Scott Kaplan
Chairman & CEO
JNK Securities



Jem Pagan
Event Chair, HPC + AI Wall Street
BluSky



Dino Vitale
Big Data Engineering/Architecture
TD Securities



Asha Daksha
Alpha Point



Ankit Manoj Vasa
Data Specialist - Privacy Lead
NASDAQ



Tassos Sarbanes
Mathematician, Data Architect
Credit Suisse



Lori Wasserman
Managing Director
Tellson Securities



Sagar Gaikwad
Sr. Manager, Cloud Big Data
Capital One



Jason Mills
Former Executive Director
JP Morgan Chase



Addison Snell
CEO
Intersect 360 Research



Steve Yatko
Chairman and CEO
Oktay Technology

SELECTION OF 2019 ATTENDEES

Adams & Associés: Director

AMC: Systems Specialist

Amtech: Founder

AT&T: Principal Inventive Scientist

Bank Of America: Vice President

Barclays: Vice President

Beigelman Risk Advisors: Managing Partner

BNP Paribas: IT Manager

Brooklyn Plaza Medical Center: Director of Informatics

Cabinet D'expertise: Comptable Expert

Capital Cities/ABC: Director IT

Capital Market Leaders Group: Managing Partner

Choate & Seletski: Managing Partner

Citigroup: Senior Vice President

Citigroup: Director

Credit Suisse: Director of High Performance
Hosting Services

Credit Suisse: Vice President

DSNY: Senior Director

FICO: Senior Director Product Management

GE Healthcare: Senior Sales

Ghoul Capital: Project Manager

Global Liquid Markets: Senior Developer

Global Market Hong Kong: Director of Technology

GMX Resources: Manager

GXZ Capital Investment: Managing Director

Hartree Partners: Director

HSBC: Vice President Head of HPC/Middleware

iCross Fund: Director

Indi-Brazilian Associates: Executive Director

Invesco: Analyst

LFCI: Executive Vice President

M3 Capital: Chief Global Analyst

MIT Lincoln Laboratory Supercomputing Center:
Laboratory Fellow & Head of Supercomputing Center

Moloney Securities: Financial Advisors

Money Master Now: Director

Munich Group: Manager

New York University: Systems Manager

NRL Wealth Creation Strategies: Financial Consultant

NY Metro InfraGard: Director

NYU Langone: Health Systems Architect

Principles of Prediction: Founding Director

Provident Worldwide: Principal & Co-Founder

QVC: Systems Architect

St. Joseph's College: CIS Coordinator

UBS: Director IT

Union Bank: Director

Veronis Suhler Stevenson: Account Executive

Wakefield Beasley & Associates: Analyst

Wells Fargo: Director

Willdan Energy Solutions: Project Manager



PROMOTIONAL EFFORTS

PROGRAMMATIC ADVERTISING CAMPAIGN

Display ads on the websites our demographic audience visits and pre-roll on the YouTube videos they watch in order to keep informed on the latest trends in FinTech and Capital Markets.

SOCIAL MEDIA CAMPAIGN

A conversation across LinkedIn and Twitter to create buzz about the event through video clips, speaker soundbytes, and a steady release of “what’s new” event information.

TABOR MEDIA COMMUNITY

Outreach to the mailing lists of HPCwire, EnterpriseAI, and Datanami — some 100,000+ prospects who already opt in for news about HPC and AI.

ADVISORY BOARD COMMUNITY

Outreach to the 48,000 members of our Advisory Board Members’ organizations, including Women in Derivatives (WIND), CTO Clubs nationwide, SNIA, and the Wall Street Technology Association.

Attendance at the online version of HPC + AI Wall Street will shatter all previous attendance records, between a robust paid ad campaign, free passes for qualified attendees, high quality content on two audience-specific tracks, and the ability to return to review content for 90 days after the event.



SPONSORSHIP PACKAGES

SPONSORSHIP LEVELS	Platinum (2 Spots)	Gold (8 Spots)	Silver	Bronze
THOUGHT LEADERSHIP				
Introduce Keynote Speaker	x			
Present Leadership or Developer Use Case*	x	x		
Video of Presentation	x	x		
Branded Show Recap Video (2-3 min)	x	x		
Custom Item in Pre-event Email	x			
Literature Inclusion in Attendee Welcome Packet	x	x	x	
Attendee Poll Question	x	x		
Tabor Communications Media Included Based on Spend	x	x	x	x
EXHIBITION				
Virtual Exhibition Booth (with booth attendee engagement tracking)	x	x	x	x
Premium Booth Size and Placement	x	x		
Premium Booth Enhancements	Unlimited documents, videos, booth staff, and chat sessions, saved chat text		10 documents, videos, and booth staff, 30-minute chat slots	5 documents, videos, and booth staff, 15-minute chat slots
ACCESS & NETWORKING				
Conference Passes	20	10	5	
Event Attendee List + Demographics	Full contact information		Partial contact information	
BRAND RECOGNITION				
Premium Digital Signage Recognition Throughout Event	x			
Digital Signage Recognition in Event Lobby	x	x		
Printed Show Guide Recognition	x	x	x	x
Website Recognition	x	x	x	x
Custom Social Media Campaign	x	x		
Customized Targeted Digital Ad	x	x		
Printed Ad in Show Guide	Half-page	Quarter-page		
Giveaway in Attendee Event Box	x	x	x	
Branded Gamification Throughout Event	x	x		
SPONSORSHIP LEVELS	Platinum (2 Spots) \$50,000	Gold (8 Spots) \$30,000	Silver \$10,000	Bronze \$5,000

* Eight topic-specific presentation opportunities are available to Platinum and Gold sponsors on a first-come, first-served basis and only as topic-appropriate. Presentation must follow supplied guidelines and be focused on a specific use case.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING OPPORTUNITIES

- Literature Inclusion in Attendee Welcome Packet: \$500 for Bronze sponsors (included for Silver+)
- Giveaway in Attendee Event Box: \$500 for Bronze sponsors (included for Silver+)
- Ad in Printed Show Guide: \$1,000 for 1/4-page ad or \$650 for 1/8-page ad for Silver or Bronze sponsors (included for Gold+)
- Branded Show Recap Video: \$1,500 for Silver or Bronze sponsors (included for Gold+)
2-3 minute video to be included in 2020 Show Recap and for use on sponsor's website
- Saved chat text from exhibitor booth conversations: \$500 for Silver or Bronze sponsors (included for Gold+)
- Coffee Break Sponsor (2 slots): \$2,500
Branded coffee bar room for 30-minute coffee break activity controlled by sponsor (game, contest, chair exercises, etc.)
- Lounge Sponsor (4 slots): \$5,000¹
Branded lounge for social chatting or fun activities (ie, Lenovo Music Lounge, IBM Gamer Lounge, etc.)
- Show Party / Event Box Sponsor: \$20,000
Branding on outside of Attendee Event Box, exclusive literature inclusion and branded glass for sponsor toast within Box, 3-minute speaking opportunity and lead attendee toast at Show Party

THOUGHT LEADER OPPORTUNITIES

- Host Invitation-only VIP Wine/Whisky/Craft Beer Tasting (2 slots): \$10,000²
15-minute speaking slot, enables intimate conversation with target audience and technologists
- Host Tech Meet-up Zoom (2 slots): \$5,000
15-20 minute presentation on FinTech technology topic followed by sponsor-facilitated discussion
- Hold Educational Masterclass: \$5,000³
2-hour educational hands-on Masterclass / workshop the afternoon before the event
- Sole sponsorship of monthly FinTech newsletter (3 issues, July-Sept.): \$3,000
- Distribute supplied content through Tabor Communications publications: Starts at \$6,000

1. Sponsor must staff lounge throughout the event and can do whatever they like (yoga, play music, open conversation, dance party). Activity will be publicized to all attendees.
2. Does not include price to hire tasting company or ship alcohol.
3. Sponsor must handle all content as well as supply infrastructure for class. HPC + AI Wall Street will promote class, register attendees, and supply them with link to attend.